

22nd – 24th
March
2027



Venue TBC,
Edinburgh

Sponsorship Opportunities



Scottish Conference in Optical Technologies

Over the last two conferences, the Scottish Conference in Optical Technologies (SCOT) has brought together **over 200 students, early career researchers, and professionals from across the optics disciplines** to exchange knowledge and foster collaboration.

At the heart of SCOT is a desire to **bridge the gap between industry and academia**. Our sponsors gain direct access to **two cohorts of highly skilled, rigorously trained students — undergraduate and PhD — from renowned universities across Scotland**.

SCOT is delivered in **close partnership and collaboration with Technology Scotland**, connecting Scotland's photonics industry with its emerging talent — and we hope you will join them in sponsoring our 2027 conference.



Conference Structure*

Day 1: Academic Focused

- Keynote talks and PhD oral presentation sessions showcasing cutting-edge research from across optics and photonics — where industry members network with prospective employees.

Day 2: Industry Spotlight

- Industry speakers, workshops and panel sessions
- Networking events with delegates from across the sector
- Closing with drinks reception and conference dinner, where the Best PhD Talk award is presented

Day 3: Careers Fair & Undergraduate Day

- The final day opens with a careers fair and poster session connecting sponsors with both cohorts - Best Poster awards presented before lunch
- Followed by final-year students presenting their projects and attending talks
- Panel sessions and workshops delivered by PhD students and early career industry employees.



* Tentative

Platinum

£2500



1

Registration for 4 attendees

2

Large logo on conference material

3

Large demonstration table and information stall at jobs fair

4

Extended talk or workshop and optional flash talk

5

Headline sponsorship with exclusive social media coverage tailored to your own advertising material

6

Exclusive social dinner



Gold

£1000



1

Registration for 2 attendees

2

Medium logo on conference material

3

Demonstration table or information stall at jobs fair

4

Flash talk

5

Social media coverage

6

Exclusive social dinner



Silver

£700



1

Registration for 1 attendee

2

Small logo on selected conference materials

3

Small demonstration table or information stall at jobs fair

Bronze

£375



1

Registration for 1 attendee

2

Small logo on selected conference materials



Sponsorship Add-Ons^{*}

Sponsored Tea Break — £150

Signage and a thank-you announcement at one refreshment break of your choice, in front of every delegate.

Sponsored Lunch — £200

Branding across the main lunch break — the longest catering slot of the day, reaching all delegates.

Drinks Reception — £250

Named sponsorship of the drinks reception before the exclusive social dinner on Day 2, welcoming industry guests and speakers.

Panel Session — £100

Named sponsorship of a Day 2 industry panel session, with a verbal introduction of your company.

Poster Session — £150

Sponsor the Day 3 poster session — extended, high-footfall engagement with PhD and undergraduate presenters.

Student Networking — £100

Named sponsorship of the student networking session, connecting your team with both cohorts.

^{*} Tentative

Conference Awards & Bespoke Packages^{*}

Conference Awards

Three exclusive, named awards — each presented as The [*Company*] Award, with your representative invited to present it on stage. One sponsor per award, allocated on a first-confirmed basis:

- **Best PhD Talk (£200)** — awarded at the conference dinner on Day 2
- **Best PhD Poster (£150)** — awarded on Day 3, before lunch
- **Best Undergraduate Poster (£150)** — awarded on Day 3, before lunch

Bespoke Packages

Every company's goals are different — we are happy to tailor a sponsorship package to your specific requirements. Get in touch at scotconference@gmail.com to discuss.



Past Success

