SCOT

14th – 16th April 2027

The University of Edinburgh

Informatics Forum
10 Crichton Street
Edinburgh, EH89AB

Sponsorship Opportunities

SCOT

Scottish Conference in Optical Technologies

Over the last two conferences, the Scottish Conference in Optical Technologies (SCOT) has brought together **over 200 students, early career researchers, and professionals from across the optics disciplines** to exchange knowledge and foster collaboration.

At the heart of SCOT is a desire to **bridge the gap between industry and academia**. Our sponsors gain direct access to **two cohorts of highly skilled, rigorously trained students — undergraduate and PhD — from renowned universities across Scotland**.

SCOT is delivered in **close partnership and collaboration with Technology Scotland**, connecting Scotland's photonics industry with its emerging talent — and we hope you will join them in sponsoring our 2027 conference.

Conference Structure*

Day 1: Academic Focused

- Keynote talks and PhD oral presentation sessions showcasing cutting-edge research from across optics and photonics — where industry members network with prospective employees.

Day 2: Industry Spotlight

- Industry speakers, workshops and panel sessions
- Networking events with delegates from across the sector
- Closing with drinks reception and conference dinner, where the Best PhD Talk award is presented

Day 3: Careers Fair & Undergraduate Day

- The final day opens with a careers fair and poster session connecting sponsors with both cohorts - Best Poster awards presented before lunch
- Followed by final-year students presenting their projects and attending talks
- Panel sessions and workshops delivered by PhD students and early career industry employees.

* Tentative

Platinum £2500

1. Registration for 4 attendees
2. Large logo on conference material
3. Large demonstration table and information stall at jobs fair
4. Extended talk or workshop and optional flash talk
5. Headline sponsorship with exclusive social media coverage tailored to your own advertising material
6. Exclusive social dinner

SCOT

Gold
£1000

1. Registration for 2 attendees
2. Medium logo on conference material
3. Demonstration table or information stall at jobs fair
4. Flash talk
5. Social media coverage
6. Exclusive social dinner

SCOT

Silver
£700

1. Registration for 1 attendee
2. Small logo on selected conference materials
3. Small demonstration table or information stall at jobs fair

SCOT

Bronze
£375

1. Registration for 1 attendee
2. Small logo on selected conference materials

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Sponsorship Add-Ons*

Sponsored Tea Break — £150

Signage and a thank-you announcement at one refreshment break of your choice, in front of every delegate.

Sponsored Lunch — £200

Branding across the main lunch break — the longest catering slot of the day, reaching all delegates.

Drinks Reception — £250

Named sponsorship of the drinks reception before the exclusive social dinner on Day 2, welcoming industry guests and speakers.

Panel Session — £100

Named sponsorship of a Day 2 industry panel session, with a verbal introduction of your company.

Poster Session — £150

Sponsor the Day 3 poster session — extended, high-footfall engagement with PhD and undergraduate presenters.

Student Networking — £100

Named sponsorship of the student networking session, connecting your team with both cohorts.

* Tentative

Conference Awards & Bespoke Packages *

Conference Awards

Three exclusive, named awards — each presented as The [*Company*] Award, with your representative invited to present it on stage. One sponsor per award, allocated on a first-confirmed basis:

- **Best PhD Talk (£200)** — awarded at the conference dinner on Day 2
- **Best PhD Poster** (**£150**) — awarded on Day 3, before lunch
- **Best Undergraduate Poster (£150)** — awarded on Day 3, before lunch

Bespoke Packages

Every company's goals are different — we are happy to tailor a sponsorship package to your specific requirements. Get in touch at scotconference@gmail.com to discuss.

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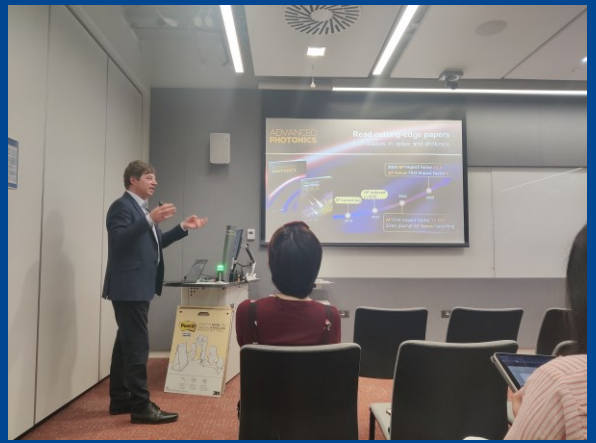
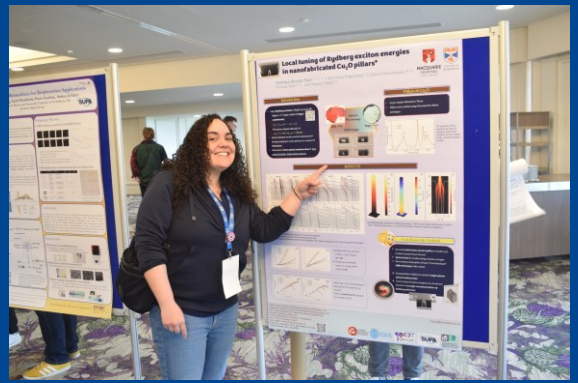
* Tentative

Past Success





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